

Dear *perspective sponsor*,

I'm reaching out to let you know about the Growler Beach Volleyball Tournament and our efforts to support children's cancer research. Last year, we raised over \$63,000 for St Baldrick's Foundation. This year will mark our 10th Anniversary and a goal of \$65K that will exceed a **Quarter Million in total donations** from our event. We also support a local child each year in their fight with cancer to raise additional funds for their family's medical expenses.

We are a network of 7 swim clubs representing over 2500 member families in the North Raleigh area. We're blessed to have a snowball effect of community support and provide our sponsors tremendous visibility into our network. We have 32 teams with over 300 players and over 400 more spectators each night. Our event runs for 4 weeks in August and has turned into a huge social event with live bands and entertainment each night. We have 12 restaurant sponsors providing food and over 35 other corporate sponsors. It's a festive atmosphere each night which culminates to our Championship Night and St Baldrick's head shaving event. We normally have some of the kids which we've supported in attendance which really puts in perspective the impact that we have on these families and the fight to conquer cancer.

We would love to see you be part of our quest. Let's get together to chat about a partnership and marketing opportunities for you. We print over 600 t shirts, print banners that stay up all month at 3 of our host sites, and have a strong social media presence. Please visit our website to learn more of our event.

Growler Home Page- GrowlerVolleyball.com

Sponsorship information- <http://growlervolleyball.com/2016-sponsors/>

Video from the 2014 event- <https://youtu.be/fJkkwB7zS5w>

St Baldricks Site- <https://www.stbaldricks.org/events/GrowlerVolleyball2016>

Please let me know if you have any questions or would like for me to provide more information. I look forward to hearing from you soon.

Kind regards,

Mark Williams

Growler Tournament Director

[919-812-6600](tel:919-812-6600)

markw.f18@gmail.com

www.linkedin.com/in/1markwilliams